



2023/24 OPPORTUNITIES & BENEFITS FOR BUSINESS SPONSORS

Agricultural Stewardship Association

FOREVER FARMLAND SUPPER

LANDSCAPES FOR LANDSAKE ART SALE & EXHIBITION

GENERAL BENEFITS

**FOR 2023/24 YOUR SPONSORSHIP COVERS ALL EVENTS & PROGRAMS! **

	Sponsorship Benefit	Harvester \$5,000	Cream of the Crop \$3,500	Title \$2,500	Partner \$1,000	Benefactor \$500	Supporter \$250
Forever Farmland Supper	Featured in event video (shared on social media)	video clip & logo	video clip & logo	logo	logo	named	named
	Complimentary tickets for your business	6	4	4	2	1	0
	Complimentary tickets provided to farm families on your behalf	6	4	4	2	0	0
Landscapes for Landsake	Recognition on postcard invite (mailed to ~5,000 households)	logo	logo	logo	name	name	
	Recognition on promo poster hung throughout the region (~500 locations)	logo	logo	logo	x	x	
	Name and logo on paid advertising for Landscapes in major media	x	x	x			
	Name and logo on special oversized banner in the region	x	x	x	x		
	Special promotion of your business on www.LandscapesforLandsake.com	x	x	x	x	x	x
General Benefits	Social media spotlight about your support of local conservation (ASA boosted post) w/tags to direct traffic to your business page	+video personal- ization	+video personal- ization	x			
	Logo/name on volunteer apparel (if applicable)	x	x	x			
	Recognition in any digital video presentation	x	x	x	x	x	x
	On-site demo/ display opportunity	x	x				
	Name and/or logo on ASA's website and event pages	logo & live link	logo & live link	logo & live link	logo & live link	name & live link	name & live link
	Complimentary invitation to all private parties (2023-24) 2-3/year	all	all	2	2		
	Recognition on all invitations, programs & on-site welcome banners	logo	logo	logo	logo	name	name
	Special paid advertising on social media promoting your business	x	x	x			
	Thanked in ASA's bi-annual newsletter	x	x	x	x	x	x
	Thanked in event/program, press releases, e-news and at events	x	x	x	x	x	x