

# YOUR 2026



# SPONSORSHIP

# Standing Together FOR CONSERVATION

## Help foster farms and farmers



ASA proudly offers **10 - 12 workshops and programs each year for farmers and landowners**. Popular topics have been regenerative agricultural practices, soil health, grazing, estate planning and farm succession, business training for farmers, and peer-to-peer mentoring. ASA also serves as a resource matching farmers seeking land with landowners looking to lease or transfer their land.

**PUT YOUR BUSINESS IN FRONT OF AUDIENCES STEWARDING THE WORKING LANDS AND DRIVING OUR LOCAL AGRICULTURAL ECONOMY.**



## Help expand community programs and workshops

ASA's Make a Connection Series offers **10-12 community programs** each year that help people connect to local farms and forests. Through guided nature hikes, farm tours, and educational hands-on programs and workshops **for adults and children**, ASA creates meaningful outdoor experiences for the community.

**GIVE YOUR BUSINESS TARGETED EXPOSURE TO PEOPLE WHO LIVE, SHOP, CARE ABOUT, AND INVEST IN THE LOCAL COMMUNITY.**



# Partner WITH US IN 2026



## Forever Farmland Supper

A sell-out farm-to-table fundraising dinner for **over 400 attendees** to honor the people who have recently conserved their land.

Our annual Forever Farmland Supper is a festive opportunity to celebrate our rich agricultural roots while enjoying a delicious, locally-sourced meal at a conserved farm and help raise money for future ASA conservation projects.

**YOUR SPONSORSHIP WILL HELP PROVIDE COMPLIMENTARY TICKETS TO AREA FARM FAMILIES AND UNDERWRITE THE EVENT.**

## Landscapes for Landsake Art Sale & Exhibition

ASA's Landscapes for Landsake Art Sale & Exhibition, **now in its 25th year**, celebrates the beautiful working landscapes and showcases some of the most prolific artists in the region. This show is the **premier area event** for the long October weekend.



**YOUR SPONSORSHIP WILL PROVIDE YOUR BUSINESS WITH TARGETED EXPOSURE TO OVER 1000 IN-PERSON ATTENDEES AT OUR BIGGEST FUNDRAISER OF THE YEAR, AS WELL AS THOUSANDS MORE ONLINE.**

## YOUR SPONSORSHIP REACH BY THE NUMBERS

|                                | Target Audience                                    | Advertising Market                                      | Attendees                                     |
|--------------------------------|----------------------------------------------------|---------------------------------------------------------|-----------------------------------------------|
| Farmer and Landowner Workshops | Farmers and Area Landowners                        | Capital Region, Adirondacks and Beyond                  | 10-12 Programs with sizes ranging from 10-75+ |
| Community Educational Programs | Families, Outdoor Enthusiasts, Youth Organizations | Capital Region, Adirondacks and Beyond                  | 10-12 Programs with sizes ranging from 10-75+ |
| Forever Farmland Supper        | ASA Supporters and Local Farmers                   | Capital Region                                          | 425+ attendees                                |
| Landscapes for Landsake        | Art Buyers & Enthusiasts                           | Capital Region, Adirondacks, Vermont and the Berkshires | 1,000+ in-person and 3,000+ online            |



**Scan QR code for more information**

